

The new
BMW 7 Series

www.bmw.co.uk
www.bmw.ie



The Ultimate
Driving Machine

THE NEW BMW 7 SERIES.
DRIVING LUXURY.

Discover progress that questions everything and provides the most innovative answers. Experience luxury that balances captivating presence with the utmost discretion. And enjoy the satisfaction of expectations not just being met, but comfortably exceeded.

The new BMW 7 Series – Driving Luxury.





INNOVATIVE IN EVERY FIBRE.

For the first time, the BMW lightweight construction concept Carbon Core has been applied to the BMW 7 Series.

As part of an intelligent hybrid design, this milestone in automotive engineering makes strategic use of carbon fibre in the new model's body. This reduces weight and fuel consumption while, at the same time, increasing agility and driving pleasure. The overall result is an entirely new and effortlessly rewarding experience.





LET YOUR HANDS
DO THE TALKING.

Progress in motion – and even a small gesture reveals the innovative power of the new BMW 7 Series. BMW Gesture Control, which is part of a rigorously thought-out operating concept, recognises up to six pre-defined hand movements that can control certain functions. You can also alternate smoothly between all other operation features such as BMW Touch Control for maximum convenience and safety. Similar benefits are offered by the BMW Laserlight with anti-dazzle High-beam Assistant – penetrating, precise and intelligent, this sets new standards and provides all the support you need. More help is at hand with the Steering and Lane Control Assistant. At speeds of up to 130mph, this keeps the vehicle confidently on track, thus minimising steering effort and significantly increasing driving comfort.



WHERE MOTION IS EMOTION.

Relaxation is your ever-present companion in the new BMW 7 Series. With Executive Lounge Seating¹ you can sink into the high quality Nappa leather seats and stretch out your legs, or work in the exclusive atmosphere.

There's also the BMW Touch Command Tablet, which gives you control of a host of vehicle functions and settings from the rear. And if you want to enjoy a particularly tranquil ride, the Sky Lounge panoramic glass sunroof ensures the perfect mood: more than 15,000 light sources create an extraordinary, five-star-plus ambience.

¹ Planned availability from July 2016.



SIMPLY POINT
AND PARK.



If you wish, the new BMW 7 Series can do the parking for you. With the Remote Control Parking function¹ and the BMW Display Key with its touch-screen, you can manoeuvre the BMW into a tight parking space – without being inside the vehicle. The Welcome Light Carpet is another high point: when you are entering or exiting the car, the areas next to the doors are illuminated with an elegant carpet of light, for a truly unique appearance.

¹ Expected to be available from 11/15.

THE NEW BMW 7 SERIES.

The new BMW 7 Series combines style, dynamism and quality of finish at the highest level. For the exterior, extensive chrome detailing on the Air Breathers, the Active Air Stream kidney grille and the tailgate is a particularly attractive design feature. The standard LED Headlights¹ with High-beam Assistant ensure optimum illumination of the road. Inside the car, stylish materials and

elegant colours in a harmonious interplay with high quality control elements create a modern and welcoming atmosphere.

¹ Shown here with optional BMW Laserlight.



The long-wheelbase BMW 7 Series offers a combination of unmistakable presence and exceptional comfort. The extended wheelbase allows for a generously spacious interior and plenty of room for innovation in the rear. Inside the vehicle, optional equipment such as the Sky Lounge panoramic glass sunroof, the roller sunblinds and ambient lighting accents on the rear

doors emphasise the luxurious lounge-like character. What's more, the standard eight-speed automatic transmission, the two-axle air suspension and Dynamic Safety in the new BMW 7 Series promise excellent agility and safety.



PURE EXCELLENCE DESIGN PACKAGE.

The Pure Excellence Exterior Design package (standard for long-wheelbase models) features horizontal chrome accents in the front air inlets and on the rear bumper. The brake calipers, anodized and in a stylish black, also catch the eye. The optional Pure Excellence interior has a headlining in Alcantara and elegant fine-wood detailing for the roof grab handles, and in the rear, the

belt withdrawal finishers and cupholders. In the long-wheelbase model, the luxurious atmosphere is further accentuated by high-pile rear floor mats.



M SPORT.

The M Sport models underscore the powerful character of the exterior with the striking M aerodynamics bodystyling and the exclusively available M light alloy wheels in a bi-colour Double-spoke design. Inside, illuminated M door sill inlays and Anthracite headlining are clear signs of a sporty presence. Additionally, the standard Comfort seats offer superb hold while

the eight-speed Sport automatic transmission and the Sport leather steering wheel with gearshift paddles promise a dynamic driving experience.



BMW CONNECTED DRIVE AND EQUIPMENT HIGHLIGHTS.



■ BMW LASERLIGHT.

In laser high-beam mode, BMW Laserlight provides almost twice the illumination range of conventional headlights at speeds above 45mph, increasing safety through improved visibility. Blue design elements and 'BMW Laserlight' designation visually indicate the technology. The feature includes Adaptive Headlights and BMW Selective Beam, the anti-dazzle High-beam Assistant from BMW.

■ EXECUTIVE DRIVE PRO.

Executive Drive Pro is a suspension control system that delivers exceptionally high driving comfort while maintaining outstandingly dynamic driving characteristics. The system is based on active stabilisers that continually regulate the suspension during the journey, thus minimising movement of the car's body. A stereo camera integrated into the windscreen detects uneven road surfaces and preconditions the suspension accordingly.



■ DRIVING ASSISTANT PLUS.

This enables semi-autonomous driving thanks to Active Cruise Control with the 'Stop and Go' function plus Steering and Lane Control Assistant. Safety is improved by Lane Departure Warning, Lane Keeping Assistant with active side collision protection, Forward Collision Warning and Preventive Pedestrian Protection which automatically engages brakes and Crossing-traffic Warning, designed for safety at intersections.

■ HEAD-UP DISPLAY.

The full-colour Head-up Display projects all relevant driving information into the driver's line of sight to enhance concentration and focus on the road ahead. Data including the current speed, navigation directions, Speed Limit Display including no-overtaking indicator, telephone and entertainment lists are displayed.¹



INNOVATIVE FUNCTIONS.



■ BMW DISPLAY KEY.

The BMW Display Key presents a range of vehicle status information and enables the operation of selected functions, including activation of the optional Remote Control Parking via its integrated touch display.

■ BMW PROFESSIONAL MULTIMEDIA NAVIGATION SYSTEM.

This system, including a 10.25" LCD colour monitor and BMW Professional radio with DVD drive, offers 20GB of memory for data such as audio files. Operation is intuitive and easy thanks to the iDrive Touch Controller and eight favourite buttons, or the Touch Display.



■ BMW TOUCH COMMAND.

The BMW Touch Command is a tablet that is integrated into the rear centre armrest. It is connected to the car's systems and offers comprehensive operation and settings options.

■ BOWERS & WILKINS DIAMOND SURROUND SOUND SYSTEM.

With its diamond tweeters, this system delivers flawless, studio-quality sound to all seats in the vehicle. A mesmerising listening experience is guaranteed by 16 strategically positioned loudspeakers and 1200W output. The speakers are also illuminated, visually underscoring the impressive audio performance.



COMFORT AND AMBIENCE.



☐ SKY LOUNGE PANORAMIC GLASS SUNROOF.

This ensures a generously roomy feel during the day. In the dark hours, integrated graphics composed of 15,000 light elements establish a remarkable, atmospheric effect. The light graphics can be switched between the six ambient lighting colours.

■ AMBIENT LIGHTING.

Ambient lighting creates a relaxing and intimate interior atmosphere. When entering or exiting the vehicle, the Welcome Light Carpet illuminates the area to the front of the doors. There are six dimmable light designs to choose from: white, blue, orange, yellow, lilac and green.

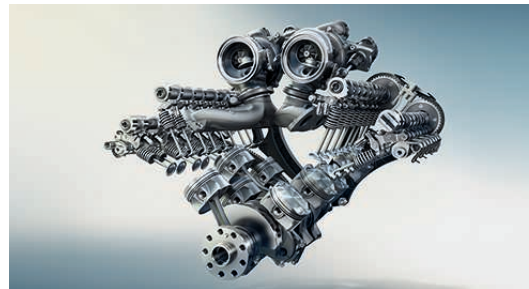
☐ AMBIENT AIR PACKAGE.

This air ionisation and scent package provides a pleasant fragrance and improved air purification for the vehicle interior. There are eight fragrances to choose from, all available with three stage scent intensity.

■ INTERIOR LIGHTING.

Offers warm light conditions for enjoyable conversation in the rear of the vehicle. Lighting levels can be adjusted using the capacitive touch sensor or the light setting in the BMW Touch Command. The feature is included with the roller sunblinds for the rear side windows on the long-wheelbase BMW 7 Series.

BMW TWIN POWER TURBO ENGINES.



BMW 730d.

- BMW TwinPower Turbo six-cylinder diesel engine with 265hp (195kW) and 620Nm of torque
- Acceleration 0 to 62mph: 6.1 seconds
- Top speed: 155mph (250km/h)
- Fuel consumption: 57.6–60.1mpg
- CO₂ emissions: 124–129g/km

BMW 730d xDrive.

- BMW TwinPower Turbo six-cylinder diesel engine with 265hp (195kW) and 620Nm of torque
- Acceleration 0 to 62mph: 5.8 seconds
- Top speed: 155mph (250km/h)
- Fuel consumption: 54.3–56.5mpg
- CO₂ emissions: 132–137g/km

BMW 740Li.

- BMW TwinPower Turbo six-cylinder petrol engine with 326hp (240kW) and 450Nm of torque
- Acceleration 0 to 62mph: 5.6 seconds
- Top speed: 155mph (250km/h)
- Fuel consumption: 40.4–41.5mpg
- CO₂ emissions: 159–164g/km

BMW 730Ld.

- BMW TwinPower Turbo six-cylinder diesel engine with 265hp (195kW) and 620Nm of torque
- Acceleration 0 to 62mph: 6.2 seconds
- Top speed: 155mph (250km/h)
- Fuel consumption: 56.5–58.9mpg
- CO₂ emissions: 127–132g/km

The innovative petrol and diesel engines from the BMW EfficientDynamics family offer considerably more spirited power delivery as well as spontaneous responsiveness, even at low engine speeds, thanks to BMW TwinPower Turbo technology. They are also particularly economical and low in pollutants. This increased efficiency combined with the optimised dynamics sets new standards when it comes to driving enjoyment.

The Ultimate
Driving Machine

		730d	730d xDrive	740Li	730Ld
Fuel consumption, urban	mpg / l/100km	48.7–51.4 / 5.8–5.5	46.3–47.9 / 6.1–5.9	29.1–30.1 / 9.7–9.4	47.9–49.6 / 5.9–5.7
Fuel consumption, extra-urban	mpg / l/100km	64.2–67.3 / 4.4–4.2	61.4–64.2 / 4.6–4.4	51.4–53.3 / 5.5–5.3	64.2–65.7 / 4.4–4.3
Fuel consumption, combined	mpg / l/100km	57.6–60.1 / 4.9–4.7	54.3–56.5 / 5.2–5.0	40.4–41.5 / 7.0–6.8	56.5–58.9 / 5.0–4.8
CO ₂ emissions	g/km	124–129	132–137	159–164	127–132

This brochure describes models, features and configuration options (standard and optional) available in vehicles delivered by BMW AG for the German market. In other EU countries, there may be deviations from the features and configuration options described in terms of the standard and optional equipment of individual models. To find out more about the different country versions on offer, please consult your BMW Retailer. Design and equipment subject to change. June 2015. Part number 94 23 5 141 005.

© BMW AG, Munich/Germany. No reproduction, in whole or in part, without the written approval of BMW AG, Munich.