

**BMW of North America, LLC**  
**2011 Model Year**  
**Suggested Retail Price**

Effective December 1, 2009

		750i	750Li
		ActiveHybrid	ActiveHybrid
<b>U.S. Models</b>			
Base Price U.S.A. Port of Entry*		\$102,300	\$106,200
Base Price Euro Delivery Munich Pick Up		\$95,140	\$98,765
Base Price Diplomatic U.S.A. Port of Entry		\$97,185	\$100,890
<b>Options</b>			
2BX	20" Double-spoke Wheels (Style 253) with performance tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear)	\$1,300	\$1,300
416	Power rear sunshade with rear manual side window shades	\$1,000	\$1,000
4CA	Ash Grain Wood trim	NC	NC
4CB	Fineline Matte Wood trim	NC	NC
4U1	Ceramic Controls	\$650	\$650
655	Satellite radio with 1 year subscription	\$350	\$350
696	6-disc DVD Changer	\$600	\$600
6FL	iPod and USB adapter	\$400	\$400
6NF	Smartphone Integration (Not in combination with 696 on restricted models) (Requires 6FL on indicated models)	\$150 (restr.) (req'd)	\$150 (restr.) (req'd)
6UK	Night Vision with Pedestrian Detection	\$2,600	\$2,600
<b>Priority 1 Options</b>			
760	Shadowline exterior trim	\$350	\$350
<b>Colors</b>			
Non-Metallic paint		STD	STD
Metallic paint		NC	NC
<b>Upholsteries</b>			
NA	Nappa Leather	STD	STD
<b>Packages</b>			
ZCE	Camera Package	\$350	\$350
ZCW	Cold Weather Package	\$800	\$800
ZDA	Driver Assistance Package	\$1,350	\$1,350
ZLU	Luxury Rear Seating Package (Requires ZCW on indicated models)	NA	\$3,700 (req'd)
ZRP	Rear Entertainment Package	\$2,200	\$2,200
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
<b>Other Charges</b>			
Destination & Handling		\$875	\$875

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option  
 \* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

		750i ActiveHybrid	750Li ActiveHybrid	Retail Price
<b>ZCE</b>	<b>Camera Package</b> 5DL Side and Top View Cameras	x	x	<b>\$350</b>
<b>ZCW</b>	<b>Cold Weather Package</b> 248 Heated Steering Wheel 496 Heated rear seats	x	x	<b>\$800</b>
<b>ZDA</b>	<b>Driver Assistance Package</b> 5AC Automatic high beams 5AD Lane Departure Warning 5AG Active Blind Spot Detection	x	x	<b>\$1,350</b>
<b>ZLU</b>	<b>Luxury Rear Seating Package</b> 454 Rear ventilated seats 460 Rear comfort seats 4UM Massaging rear seat  (Requires ZCW on indicated models )		x  (req'd)	<b>\$3,700</b>
<b>ZRP</b>	<b>Rear Entertainment Package</b> 6FG Rear-seat entertainment	x	x	<b>\$2,200</b>